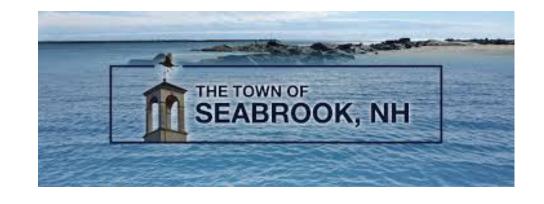
Town of Seabrook Community Power

with Standard Power



May 20, 2024



Standard Power Inc.

- Administrator of the largest group net-metering program in NH
 - Hydro, Solar
- Solar/Hydro/REC integration for multiple communities
 - In 2013, Standard Power purchased RECs to offset 100% of the electricity sold to our customers
- Active participant at the Public Utilities Commission, DOE and NH State House

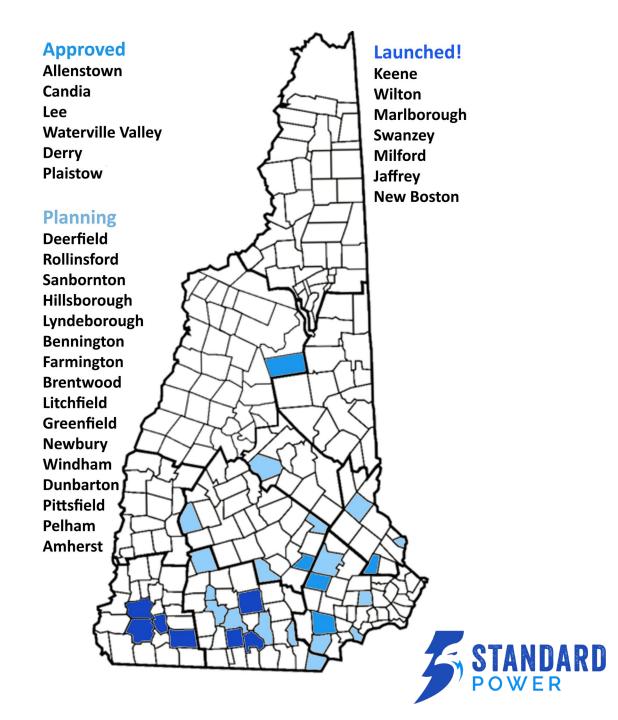


Standard Power was founded in 2010



Standard Power Inc.

- Teamed up with Good Energy LLP in 2020
 - Providence and six communities in RI launching in May, representing 20% of state load
 - 45 programs in Massachusetts, representing 400 million kWh/year
- City of Keene and 28 NH Towns
- First 4 programs in NH launched in March 2023
- Several programs on track to launch in 2024





Community Power

Purpose

RSA 53 E:1

Provide <u>access to competitive markets</u> for supplies of electricity and related energy services

Provide <u>small customers similar opportunities</u> to those available to larger customers, in obtaining lower electric costs, reliable service, and secure energy supplies

Encourage voluntary, cost effective and innovative solutions to local needs with careful consideration of local conditions and opportunities







+





Supply

Sources of electricity

You can choose

Delivery

Wires and poles

Always the utility

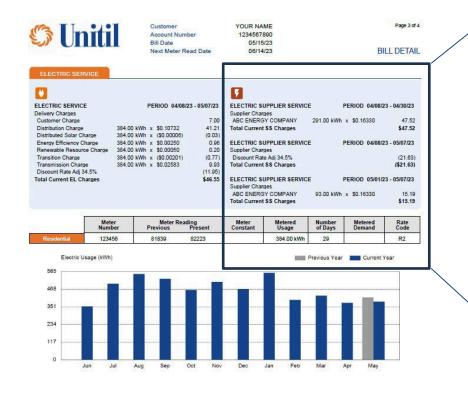
Customer

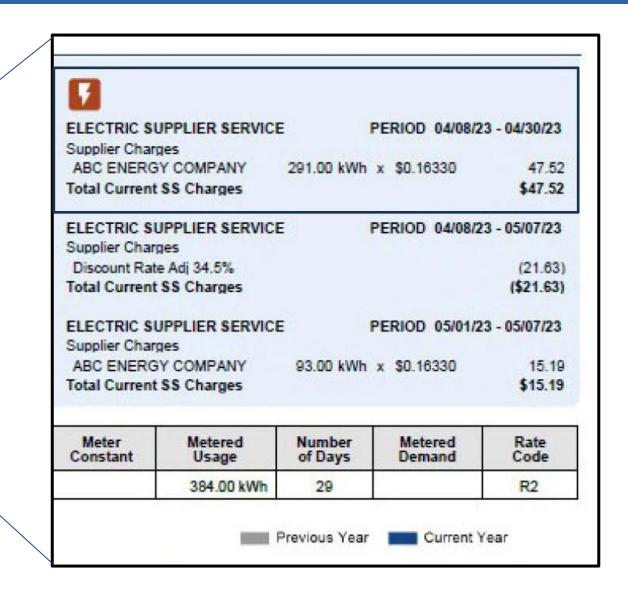
Single Bill

Municipality procures electricity <u>supply</u> for residents and small businesses. Goals are <u>stable</u>, competitive rates and more renewable energy. Delivery, emergency services, and billing all stay with the utility.



Utility Bill





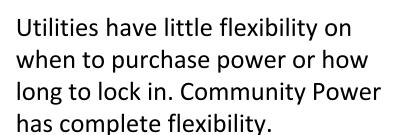


^{*}Seabrook Community Power is used as supplier name for Standard Power programs.

Secure Competitive Pricing

Market Timing





Buying Power



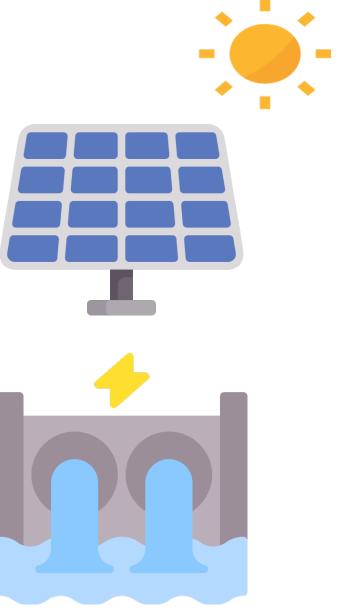
By pooling demand across the entire municipality, we generate significant buying power. We can even team up with other municipalities.



Local Renewable Energy

Program choices and markets:

- Green Default
- Optional products
- Optional program fund
- Renewable Energy Certificates (RECs)
- Local resources





More Benefits

Local control



Consumer protections



Energy planning



Innovative local programs

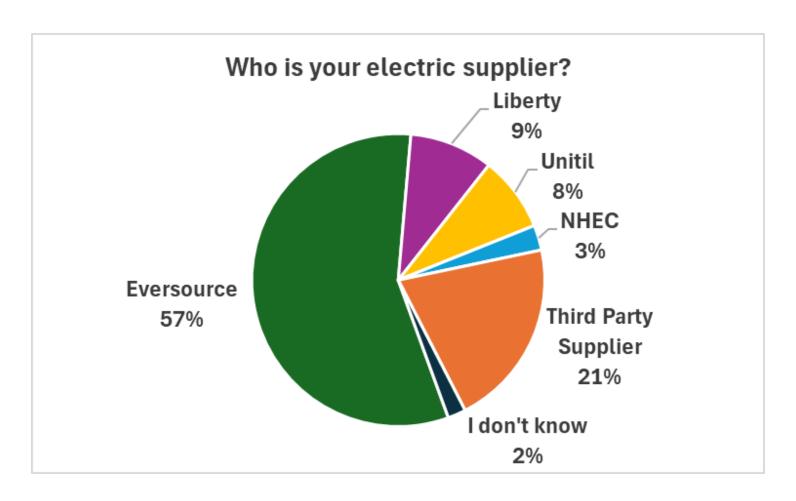


Education and awareness



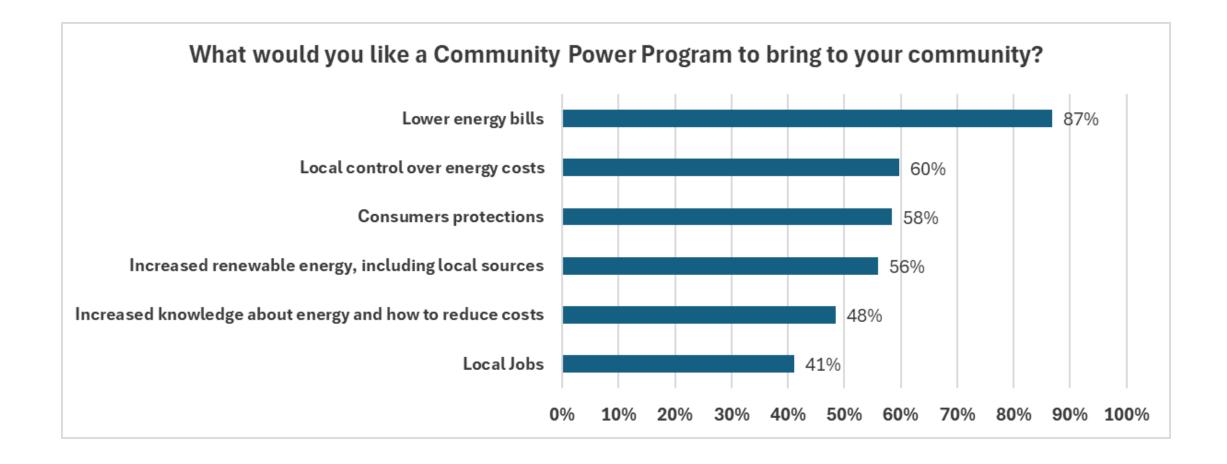


25 Towns Surveyed, 2,604 responses Summary Results and Demographics



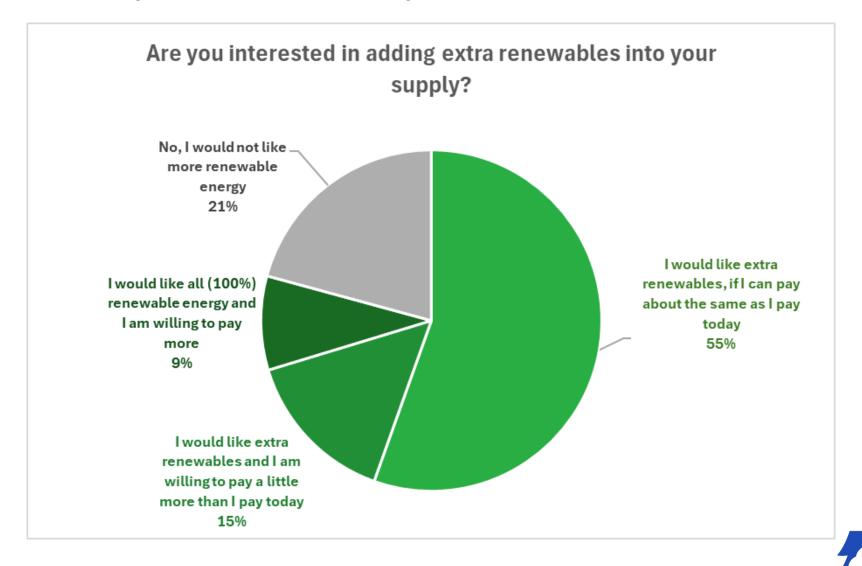


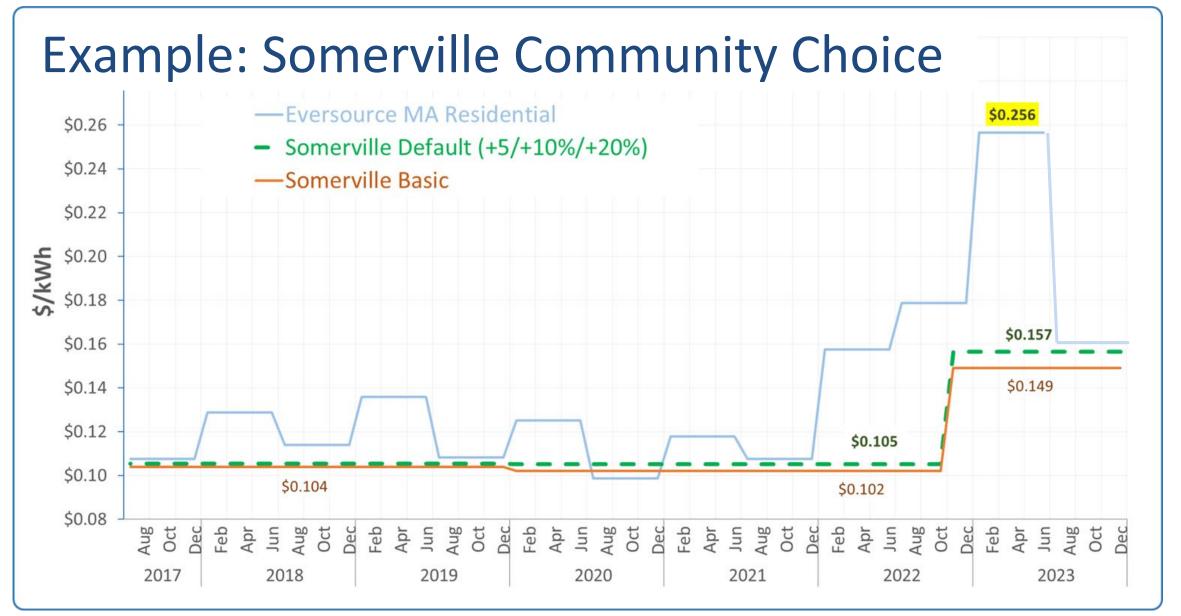
25 Towns Surveyed, 2,604 responses

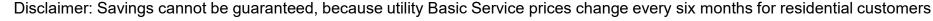




25 Towns Surveyed, 2,604 responses









Community Power with Standard Power

- ☐ Stable competitive rates and choices that are popular with a wide range of customers
- ☐ Opt-out program bundles together eligible customers for savings
- ☐ Those currently on competitive supply are not eligible but can opt-in
- ☐ Electric assistance customers keep full benefits
- ☐ Work on local energy initiatives
- ☐ No customer contracts or fees to join or leave program
- ☐ No cost to the municipal budget



Community keeps decisions and savings local



When you work with our team

Form CP committee

Define goals

Plan: renewable energy integration

Plan: customer treatment

Plan: regulatory requirements

Community Feedback

Public Outreach

Public review process

Local approval

Community outreach

Public meetings

Public hearings

Regulatory submission

Regulatory Q&A

Regulatory approval

Engage suppliers to a new

market

Supplier data

Supplier vetting

Market timing

Bidding

Contract negotiation

Choosing a supplier

Public outreach

Direct mail materials

Public meetings

Opt-out process

Customer Service

Ongoing program

managamant

management



Meet our Dedicated Team!

StandardPower.com

Contact us:

- b.hayden@standardpower.com
- <u>e.manns@standardpower.com</u>
- r.polson@standardpower.com





Bob Hayden



EmilyManns



Ryan Polson



Theresa MacDowell



Mel Almasian



Devon Atwell

Timeline

Plan & Manage + Regulatory Form Your Team Outreach + launch Approve Monitor 3. Draft Community 5. Submit Plan to 1. Appoint a 6. Procure electricity Provide ongoing Power Plan with **Public Utilities** Community supply customer public input Commission for Power support, 7.Implement public approval. This Committee outreach, opt up 4. Secure local education and optapproval step campaigns, approval of plan 2. Choose out campaign can be initiated data (Select Board and experienced prior to approval 8.Launch! Eligible management Town Meeting) SP to help at Town meeting accounts that have and analysis, plan and planning, and not opted out are launch your automatically more program enrolled